

PREMISE

A modern consumer education series built for mobile-native platforms.

This vertical-first series breaks down complex data topics—like consent, cookies, compliance, and tracking—into engaging, visual episodes. With a focus on clarity, credibility, and action-ability, each episode delivers what modern users need to understand and protect their digital presence.

Series Overview

- Format: 9x16 educational short-form episodic (social + CTV vertical compatibility)
- Length: ~90 seconds per episode
- Slate: 50 episodes across
 5 structured arcs
- Written by: API Automations
- **Production**: Show Me Television



SEASON STRUCTURE

Arc 1 - Consent & Control in the Surveillance Economy

- How "agree" became automatic—and why that matters
- From cookie banners to biometric opt-ins: what's really optional?
- Platform walkthroughs: toggles, settings, hidden defaults
- Spotting manipulative UX (a.k.a. dark patterns) and reclaiming agency

Arc 2 - Centralized Systems, Decentralized Trust

- What happens after you click "accept"—and who else sees it
- API pipelines, SDKs, and real-time data sharing across platforms and agencies
- The IRS Mega API, data brokers, and cross-border data flows
- Legal gray areas vs. ethical obligations in a post-GDPR world

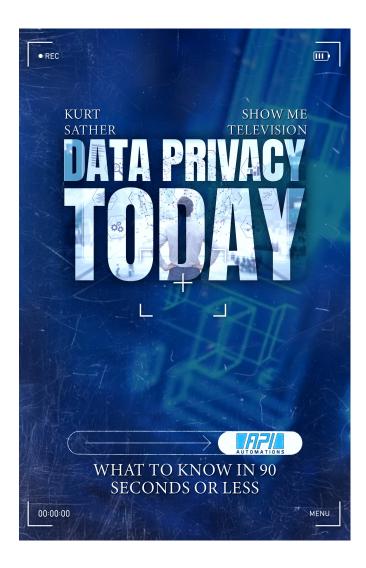
Arc 3 - Privacy in Practice: Tools, Rights & Tactics

- Real steps to protect your data (without becoming a recluse)
- Password hardening, MFA, privacy-focused browsers & trackers
- FOIA, CCPA, and GDPR walkthroughs: what to file, when, and how
- Tech-driven safeguards: anonymization, blockchain, quantum resilience

Target Audience & Demographic

- Age: 22-44
- Core Demo: Creators, early professionals, activists, policy-aware viewers
- Affinity: Tech ethics, government accountability, lifestyle
 privacy crossover





Distribution Strategy

- Primary: IG Reels, TikTok, YouTube Shorts
- Secondary: OTT vertical environments (ReelShort TV, LG, Roku, Samsung, Pluto)
- Cross-Promotion: QR-linked bonus pdfs, micro-guides, and toolkits
- *Episode Batching*: Weekly 3-episode drops or daily serialized countdowns



Season Slate

Season 1 (11eps):

Data Privacy Today: Rights, Risks & Requests

Season 2 (15eps):

Centralized Data, Decentralized Trust: The

Privacy Reckoning

Season 3 (10eps):

Streaming Privacy on Trial: The VPPA Reboot

Season 4 (10eps):

Beyond Compliance: Building Ethical Data

Futures

Season 5 (10eps):

Engineering Privacy: The Infrastructure of Trust

PRODUCTION

contact@showmetelevision.com





SEEKING

Brand integrations, syndication and sponsorships

- Distribution or syndication partners for vertical, OOH, OTT, FAST, or mobile-forward networks
- Strategic sponsors or product mention partners
- Support for localized or enterprise-tier educational or mobile release licensing



Brand Opportunities:

- Sponsored Episode or Arc Credits
- Branded Educational Tools (e.g., "This tip brought to you by X")
- Interactive QR Landing Pages
- Link-in-Bio mention and redirects
- Brand-forward poll or quiz
- Opt-in Campaigns for Consent-Driven Products

Eligible Categories:

- Privacy-first tech (VPNs, secure phones, email encryption)
- Compliance software (CCPA/GDPR tools, consent UX firms)
- Consumer apps prioritizing ethical data use
- Attribution, encryption or privacy brands

Production & Segment Expertise

Lead Production Company: Show Me Television

- Streaming company
- Original content studio focused on lifestyle entertainment, social-native, and OTT-compatible programming
- Known for creator-led formats, educational series, and branded media integration

Privacy & Data Partner: API Automations

- Industry resource in data regulation, consent systems, consumer privacy and technical integrations
- Provides current trending topics, industry insight, guidance, episode QA, and subject-matter insight

Ad Sales Partner: Leanback Digital

- Programmatic and agency demand source
- Provides product and brand placement guidance, QA and series sales support

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