



KURT SATHER

WHAT TO KNOW IN 90 SECONDS OR LESS **DATA PRIVACY TODAY**

Presented by: **API Automations**

Production: **Show Me Television**

PREMISE

A modern consumer education series built for mobile-native platforms.

This vertical-first series breaks down complex data topics—like consent, cookies, compliance, and tracking—into engaging, visual episodes. With a focus on clarity, credibility, and action-ability, each episode delivers what modern users need to understand and protect their digital presence.

Series Overview

- **Format:** 9x16 educational short-form episodic (social + CTV vertical compatibility)
- **Length:** ~90 seconds per episode
- **Slate:** 50 episodes across 5 structured arcs
- **Written by:** API Automations
- **Production:** Show Me Television



SEASON STRUCTURE

Arc 1 - Consent & Control in the Surveillance Economy

- How “agree” became automatic—and why that matters
- From cookie banners to biometric opt-ins: what’s really optional?
- Platform walkthroughs: toggles, settings, hidden defaults
- Spotting manipulative UX (a.k.a. dark patterns) and reclaiming agency

Arc 2 - Centralized Systems, Decentralized Trust

- *What happens after you click “accept”—and who else sees it*
- *API pipelines, SDKs, and real-time data sharing across platforms and agencies*
- *The IRS Mega API, data brokers, and cross-border data flows*
- *Legal gray areas vs. ethical obligations in a post-GDPR world*

Arc 3 - Privacy in Practice: Tools, Rights & Tactics

- Real steps to protect your data (without becoming a recluse)
- Password hardening, MFA, privacy-focused browsers & trackers
- FOIA, CCPA, and GDPR walkthroughs: what to file, when, and how
- Tech-driven safeguards: anonymization, blockchain, quantum resilience

Target Audience & Demographic

- Age: 22–44
- Core Demo: Creators, early professionals, activists, policy-aware viewers
- Affinity: Tech ethics, government accountability, lifestyle + privacy crossover



Distribution Strategy

- **Primary:** IG Reels, TikTok, YouTube Shorts
- **Secondary:** OTT vertical environments (ReelShort TV, LG, Roku, Samsung, Pluto)
- **Cross-Promotion:** QR-linked bonus pdfs, micro-guides, and toolkits
- **Episode Batching:** Weekly 3-episode drops or daily serialized countdowns

A portrait of a young man with dark hair, looking slightly to the right. He is wearing a light blue button-down shirt. The background is dark blue with a pattern of thin, light blue diagonal lines.

Host

Andrew Abaria

Actor and musician whose credits include acting and modeling work for Amazon, Energizer, Google, Bank of America, and Bose.

Andrew played a supporting role in the biopic doc *MISS BROWN* which premiered at the Tribeca Film Festival in 2023. He can currently be seen in the touring stage show *SURVIVORS*, a production based on the eye-witness accounts of 10 Holocaust survivors. He speaks French and Filipino and is a recent Cornell MBA graduate.



Season Slate

Season 1 (11eps):

Data Privacy Today: Rights, Risks & Requests

Season 2 (15eps):

Centralized Data, Decentralized Trust: The Privacy Reckoning

Season 3 (10eps):

Streaming Privacy on Trial: The VPPA Reboot

Season 4 (10eps):

Beyond Compliance: Building Ethical Data Futures

Season 5 (10eps):

Engineering Privacy: The Infrastructure of Trust

PRODUCTION

contact@showmetelevision.com



SEEKING

Brand integrations, syndication and sponsorships

- Distribution or syndication partners for vertical, OOH, OTT, FAST, or mobile-forward networks
- Strategic sponsors or product mention partners
- Support for localized or enterprise-tier educational or mobile release licensing



Brand Opportunities:

- Sponsored Episode or Arc Credits
- Branded Educational Tools (e.g., "This tip brought to you by X")
- Interactive QR Landing Pages
- Link-in-Bio mention and redirects
- Brand-forward poll or quiz
- Opt-in Campaigns for Consent-Driven Products

Eligible Categories:

- Privacy-first tech (VPNs, secure phones, email encryption)
- Compliance software (CCPA/GDPR tools, consent UX firms)
- Consumer apps prioritizing ethical data use
- Attribution, encryption or privacy brands

Production & Segment Expertise

Lead Production Company: Show Me Television

- Streaming company
- Original content studio focused on lifestyle entertainment, social-native, and OTT-compatible programming
- Known for creator-led formats, educational series, and branded media integration

Privacy & Data Partner: API Automations

- Industry resource in data regulation, consent systems, consumer privacy and technical integrations
- Provides current trending topics, industry insight, guidance, episode QA, and subject-matter insight

Ad Sales Partner: Leanback Digital

- Programmatic and agency demand source
- Provides product and brand placement guidance, QA and series sales support

WRITERS ROOM

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